

Western Dales Bus is the trading name of Western Dales Community Bus Service Ltd.

Registered Office: The Cottage, Flintergill, Dent, Sedbergh, Cumbria LA10 5QR

Dear

Directors for Rural Bus Company

## HELP US TO KEEP RURAL COMMUNITIES ALIVE

Western Dales Bus is a volunteer led incorporated charity, dedicated to maintaining essential transport links in isolated regions of South Cumbria no longer supported by a regular bus service. We are currently seeking new directors to add depth to our board and support the smooth running of the organization.

The company was founded in 2012 and runs five bus routes between Kendal, Sedbergh, Kirkby Stephen, Penrith and Hawes. Based in Sedbergh and Kirkby Stephen, we own two 16-seater Mercedes Sprinters and are funded from a number of sources, including the Lottery, local councils, charitable donations and an income stream from passenger fares. With the exception of one part-time employee, responsible for the day to day management of the company, our administrators and drivers give their time voluntarily.

The WDB board meets four times a year. We are a lively, multi-disciplinary group who would very much welcome the support of like-minded individuals, particularly if you can help us in the areas of:

Funding Finance Marketing Social Media Health and Safety

If you are interested in becoming a director of Western Dales Bus or would like to support us through funding or sponsorship or by bringing your skills to help us in other ways please get in touch, we'd be delighted to hear from you.